## **ORDER**

**Orders** Order / Rev: 45086 Alt Order #: 27666425 Product Desc: 2022 Primary Election KLKN-TV 2715 Estimate: Flight Dates: 01/24/22 - 01/30/22 Primary AE: Katz Dallas Sales Office: Original Date / Rev: 01/21/22 / 01/21/22 **DALLS** Order Type: **GENERAL** Sales Region: National Name: Ax Media Agency **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 800 W. 47th St., Ste. 200 Billing Cycle: EOM/EOC Kansas City, MO 64112 Agency Commission: 15% Advertiser Jim Pillen for Governor Name: Demographic: A50+ New Business Thru: Product Codes: Candidates Advertiser External ID: Revenue Code 1: AGY Agency External ID: Revenue Code 2: POL Unit Code: General Revenue Code 3: POL-CAND Order Separation: 00:30:00 P-05 Priority:

## **Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
12/27/21	01/30/22	51	\$5,805.00	\$4,934.25

## **Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
January 2022	51	\$5,805.00	\$4,934.25	0.00
Totals	51	\$5.805.00	\$4.934.25	0.00

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Dallas			Start Of Order - End Of Order	100%

Order Share	Share	Total
KLKN-TV	30%	\$5,805.00
Market	100%	\$19,350,00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KFXL	0%	\$0.00
KGIN	0%	\$0.00
KHAS	0%	\$0.00
KHGI	0%	\$0.00
KHNE	0%	\$0.00
KLNE	0%	\$0.00
KMNE	0%	\$0.00
KOLN	0%	\$0.00
KPNE	0%	\$0.00
KRNE	0%	\$0.00
KSNK	0%	\$0.00
KTNE	0%	\$0.00
KUON	0%	\$0.00
KWBL	0%	\$0.00
KWNB	0%	\$0.00
KXNE	0%	\$0.00
KYNE	0%	\$0.00

UNKWN 70% \$13,545.00

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Order / Rev: 45086 Advertiser: Jim Pillen for Governor

Alt Order #: 27666425 Product Desc: 2022 Primary Election KLKN-TV

No.   Continue	Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
Maintain	N 1 KLKN	N 01/24/2	22 01/24/22					- :30	1	\$60.00P-05	0.00 NM	1	\$60.00
No.   March   Color   No.	KILKN	I News 8 T	his AM	Ch 8 Eyewitness N	lews 6a	(6:00 AM-6:3	0 AM)						
N 2   KLKN   01/28/22   01/28/22   Ch 8   News at Fais MF   CM   6:00 AM-6:30 AM   T   30   1   \$60.00 P-05   0.00 NM   1   \$60.00 P-05   NM   1   \$60.00			End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
KILKN News   This AM   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Week (1724/22   0130/22   -T   1 \$60.00   0.00				• • • • • • • • • • • • • • • • • • • •	•	•							
Name	N 2 KLKN	N 01/25/2	22 01/25/22					- :30	1	\$60.00P-05	0.00 NM	1	\$60.00
N = KLIKN   N   N = K   T   N   N   N   N   N   N   N   N   N	KILKN	I News 8 T	his AM	On o Lyewiness is	iews oa	(0.00 AIVI-0.3	o Aivi)						
N 5 KLKN 01/27/22 01/27/22 C 0h 8 News at 6a M-F CM	_				Spots/Week		_						
Ch B   Eyewithess News 6   (6:00 AM-6:30 AM)   September   Rate   Fathing   September				·	1	•				#00 00 D 05	0.00.1114		<b>#</b> 00.00
New Column   New Service   New Column   Ne	N 3 KLKI	N 01/27/2	22 01/27/22					- :30	1	\$60.00P-05	0.00 NM	1	\$60.00
N 4 KLKN 01/24/22 01/24/22	KILKN	I News 8 T	his AM	on o Lyowinioso i	10110 04	(0.007 1111 0.0	o 7)						
N   KIKN   News 8   This AM   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Start Date   End Date   Week   Nove 1012422   O11/30/22   Ch 8   News at 6a M-F   CM   Giso AM-7:00 AM   Cm   Section   Cm   Section   Cm   Cm   Cm   Cm   Cm   Cm   Cm   C						· · · · · · · · · · · · · · · · · · ·	_						
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N   Start Date   End Date   Meekdays   Spots/Week   Rate   Rating   Start Date   Start Date   Start Date   End Date   Meekdays   Spots/Week   Rate   Rating   Start Date   S	N 4 KLKI	N U1/24/2	22 01/24/22					30	I	\$60.00P-05	U.UU INIVI		\$60.00
N 5 KLKN 01/28/22 01/28/02   01	KILKN	I News 8 T	his AM	,		(	- ,						
N 5 KLKN 01/26/22 01/26/22   Ch 8 News at 6a M-F CM	_						_						
Column   C					•	•		30	1	\$60,00D,05	0.00 NM	1	00 00
No.   Start Date   End Date   End Date   Meek of 1/24/122   01/30/22   -N -   1   \$60.00   0.00	N 5 KLKI	N 01/20/2	22 01/20/22					30	ı	ф00.00F-03	U.UU INIVI	Į į	\$00.00
New   Column   Colu	KILKN	I News 8 T	his AM	,		`	,						
N 6 KLKN 01/28/22 01/28/22   Ch 8 News at 6a M-F CM Ch 8 Eyevithtess News 6a	_					· · · · · · · · · · · · · · · · · · ·							
Ch 8   Eyewitness   Name   Start Date   End Date   Meekdays   Spots/Week   Rate   Rating   Start Date   End Date   Meekdays					•	*		30	1	\$60.00P-05	0 00 NM	1	00 002
Start Date   End Date   Weekdays   Spots/Week   Rate   Meekdays   Spots/Week   Rate   Meekdays   Spots/Week   Rate   Rating   S75.00   Start Date   End Date   Weekdays   Spots/Week   Start Date   End Date   Weekdays   Spots/Week   Start Date   End Date   Weekdays   Spots/Week   Start Date   Start Date   End Date   Weekdays   Spots/Week   Start Date   Start Date   Start Date   End Date   Weekdays   Spots/Week   Start Date   Start	N O INLINI	01/20/2	.2 01/20/22					50	Į.	ψου.ουτ -03	0.00 14101	'	ψ00.00
N	KILKN	l News 8 T	his AM	•		,	•						
N 7 KLKN 01/24/22 01/24/22 Good Morning America CM (7:00 AM-8:00 AM)	_												
Good Morning America					•	•		- :30	1	\$75.00P-05	0.00 NM	1	\$75.00
Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Week   O1/24/22   O1/30/22   O1/25/22   O1/2				_		(7:00 AM-8:0	0 AM)			,			,
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N 8 KLKN 01/25/22 01/25/22 Good Morning America CM Good Morning America CM (7:00 AM-8:00 AM)						· · · · · · · · · · · · · · · · · · ·							
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Good Morning America	·												
Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Start Date   O1/30/22   O1/27/22   Good Morning America   O1/30/22   O1/27/22   Good Morning America   O1/30/22   O1/30/2	N 9 KLKN	N 01/26/2	22 01/26/22	Good Morning Ame	erica CM	7:00 AM-8:00	O AMW	- :30	1	\$75.00P-05	0.00 NM	1	\$75.00
Start Date   End Date   Weekdays   Spots/Week   Rate   Rating	0 1	N. 4 i A		Good Morning Am	erica	(7:00 AM-8:0	0 AM)						
Week: 01/24/22         01/30/22        W         1         \$75.00         0.00           N 10 KLKN 01/27/22 01		_		Weekdays	Snots/Week	Rate	Rating						
Good Morning America (7:00 AM-8:00 AM)    Good Morning America   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating	·												
Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   O1/24/22   O1/30/22   O1/28/22	N10 KLKN	N 01/27/2	22 01/27/22	-		7:00 AM-8:00	O AMT	- :30	1	\$75.00P-05	0.00 NM	1	\$75.00
Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   0.00	Cood	Morning A	morios	Good Morning Am	erica	(7:00 AM-8:0	0 AM)						
Week: 01/24/22       01/30/22      T       1       \$75.00       0.00         N11 KLKN 01/28/22 01/28/28/28/28/28/28/28/28/28/28/28/28/28/		_		Weekdays	Spots/Week	Rate	Rating						
Good Morning America (7:00 AM-8:00 AM)    Good Morning America   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating	·												
Start Date   End Date   Weekdays   Spots/Week   Rate   Rating	N11 KLKN	N 01/28/2	22 01/28/22	_				- :30	1	\$75.00P <b>-</b> 05	0.00 NM	1	\$75.00
Start Date Week: 01/24/22         End Date 01/30/22         Weekdays F         Spots/Week 1         Rate \$75.00         Rating 0.00           N 12         KLKN 01/24/22         01/24/22         Good Morning America CM Good Morning America         8:00 AM-9:00 AM (8:00 AM-9:00 AM)         30         1         \$75.00 P-05         0.00 NM         0.00 NM         0.00 NM         0.00 NM </td <td>Good</td> <td>Morning A</td> <td>merica</td> <td>Good Morning Am</td> <td>erica</td> <td>(7:00 AM-8:0</td> <td>0 AM)</td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td>	Good	Morning A	merica	Good Morning Am	erica	(7:00 AM-8:0	0 AM)						
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Good Morning America (8:00 AM-9:00 AM) Good Morning America <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>	·												
Good Morning America <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>	N12 KLKN	N 01/24/2	22 01/24/22					- :30	1	\$75.00P-05	0.00 NM	1	\$75.00
Start Date End Date Weekdays Spots/Week Rate Rating	Good	Mornina A	merica	Good Morning Am	erica	(8:00 AM-9:0	u AM)						
		_		Weekdays	Spots/Week	Rate	Rating						
	Week: 0	1/24/22	01/30/22	M	1	\$75.00	0.00						

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Order / Rev: 45086 Advertiser: Jim Pillen for Governor

Alt Order #: 27666425 Product Desc: 2022 Primary Election KLKN-TV

Ln Ch Start End	Inventory Code Break	Start/End Time Days	Len Spots	Rate Pri Rtg Type	Spots	Amount
N 13 KLKN 01/25/22 01/25/22	•	8:00 AM-9:00 AM -T	:30 1	\$75.00P-05 0.00 NM	1	\$75.00
Good Morning America	Good Morning America	(8:00 AM-9:00 AM)				
Start Date End Date	Weekdays Spots/Week	Rate Rating				
Week: 01/24/22 01/30/22	-T 1	\$75.00 0.00				
N 14 KLKN 01/26/22 01/26/22	Good Morning America CM Good Morning America	8:00 AM-9:00 AMw (8:00 AM-9:00 AM)	:30 1	\$75.00P-05 0.00 NM	1	\$75.00
Good Morning America	Good Morning America	(0.00 AIVI-9.00 AIVI)				
Start Date End Date	Weekdays Spots/Week	Rate Rating				
Week: 01/24/22 01/30/22	W 1	\$75.00 0.00	200 1	#75 00 D 05 0 00 NIM	4	<b>#75.00</b>
N 15 KLKN 01/27/22 01/27/22	Good Morning America CM Good Morning America	8:00 AM-9:00 AMT (8:00 AM-9:00 AM)	:30 1	\$75.00P-05 0.00 NM	1	\$75.00
Good Morning America		(				
Start Date End Date	Weekdays Spots/Week	Rate Rating				
Week: 01/24/22 01/30/22 N16 KLKN 01/28/22 01/28/22	· .	\$75.00 0.00 8:00 AM-9:00 AMF	:30 1	\$75.00P-05 0.00 NM	1	\$75.00
14 10 KERRY 01/20/22 01/20/22	Good Morning America	(8:00 AM-9:00 AM)	.50	Ψ73.001 -03 0.00 NW	•	ψ10.00
Good Morning America						
<u>Start Date</u> <u>End Date</u> Week: 01/24/22 01/30/22	Weekdays Spots/Week	<u>Rate</u> <u>Rating</u> \$75.00 0.00				
N 17 KLKN 01/29/22 01/29/22	•	7:00 AM-8:00 AMS-	:30 1	\$35.00P-05 0.00 NM	1	\$35.00
	Good Morning America Sat	(7:00 AM-8:00 AM)		·		
Weekend Good Morning Am		Data Dating				
<u>Start Date</u> <u>End Date</u> Week: 01/24/22 01/30/22	Weekdays Spots/Week	<u>Rate</u> <u>Rating</u> \$35.00 0.00				
N 18 KLKN 01/29/22 01/29/22	Good Morning America SCM	8:00 AM-9:00 AMS-	:30 1	\$35.00P-05 0.00 NM	1	\$35.00
Mankand Cond Manning And	Good Morning America Sat	(8:00 AM-9:00 AM)				
Weekend Good Morning Am Start Date End Date	ierica <u>Weekdays</u> <u>Spots/Week</u>	Rate Rating				
Week: 01/24/22 01/30/22	S- 1	\$35.00 0.00				
N 19 KLKN 01/30/22 01/30/22	<u> </u>	7a-8aS	:30 1	\$40.00P-05 0.00 NM	1	\$40.00
Weekend Good Morning Am	Good Morning America Su nerica					
Start Date End Date	Weekdays Spots/Week	Rate Rating				
Week: 01/24/22 01/30/22	S 1	\$40.00 0.00				
N20 KLKN 01/30/22 01/30/22	This Week This Week	8a-9aS	:30 1	\$45.00P-05 0.00 NM	1	\$45.00
This Week	TIIIS VVEEK					
Start Date End Date	Weekdays Spots/Week	Rate Rating				
Week: 01/24/22 01/30/22	Ch 9 Nava Midday M F CM	\$45.00 0.00	.20 1	\$40,00D,05,000,NM	1	¢40.00
N21 KLKN 01/25/22 01/25/22	Ch 8 News Midday M-F	11:00 AM-11:30 AI-T (11:00 AM-11:30 AM)	:30 1	\$40.00P-05 0.00 NM	1	\$40.00
Channel 8 Eyewitness News	s- Midday	,				
Start Date End Date	Weekdays Spots/Week					
Week: 01/24/22 01/30/22 N22 KLKN 01/26/22 01/26/22	•	\$40.00 0.00 11:00 AM-11:30 AIw	:30 1	\$40.00P-05 0.00 NM	1	\$40.00
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Channel 8 Eyewitness News						
<u>Start Date</u> <u>End Date</u> Week: 01/24/22 01/30/22	Weekdays Spots/Week	<u>Rate Rating</u> \$40.00 0.00				
N23 KLKN 01/28/22 01/28/22	•	11:00 AM-11:30 AIF	:30 1	\$40.00P-05 0.00 NM	1	\$40.00
	Ch 8 News Midday M-F	(11:00 AM-11:30 AM)				
Channel 8 Eyewitness News Start Date End Date	s- Midday <u>Weekdays</u> <u>Spots/Week</u>	Rate Rating				
Week: 01/24/22 01/30/22	F 1	<u>Rate</u> <u>Rating</u> \$40.00 0.00				
N24 KLKN 01/25/22 01/25/22	M-F 4p-5p CM	4p-5p -T	:30 1	\$50.00P-05 0.00 NM	1	\$50.00
Dr. Phil	M-F 4p-5p					
Dr. Phil Start Date End Date	Weekdays Spots/Week	Rate Rating				
Week: 01/24/22 01/30/22	-T 1	\$50.00 0.00				
N25 KLKN 01/27/22 01/27/22	СМ	4p-5pT	:30 1	\$50.00P-05 0.00 NM	1	\$50.00

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Order / Rev: 45086 Advertiser: Jim Pillen for Governor

Alt Order #: 27666425 Product Desc: 2022 Primary Election KLKN-TV

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
			M-F 4p-5p M-F 4p-5p									
Dr. Phil			W-1 4p-5p							_		
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
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N26 KLKN	01/28/2	2 01/28/22	M-F 4p-5p M-F 4p-5p	CM	4p-5p	F	:30	1	\$50.00P-05	0.00 NM	1	\$50.00
Dr. Phil			ит трор									
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 01/		01/30/22	F	1	\$50.00	0.00	- 00		#40F 00D 0F	0.00.004		<b>#405.00</b>
N27 KLKN	01/24/2	2 01/24/22	Ch 8 News at 5p Ch 8 News 5p M		5p-530p	M	:30	1	\$125.00P-05	0.00 NM	1	\$125.00
Channe	l 8 Eyew	itness News		•								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 01/		01/30/22	M	1 M.E. CM	\$125.00	0.00	-20		\$40E 00D 0E	0.00 NIM	4	<b>#40F 00</b>
N28 KLKN	01/2//2	2 01/2//22	Ch 8 News at 5p Ch 8 News 5p M		5p-530p	T	:30	1	\$125.00P-05	U.UU INIVI	1	\$125.00
Channe	l 8 Eyew	itness News	•									
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 01/		01/30/22	T	1	\$125.00	0.00	- 00		\$405.00D.05	0.00.004		<b>#405.00</b>
N 29 KLKN	01/28/2	2 01/28/22	Ch 8 News at 5p Ch 8 News 5p M		5p-530p	F	:30	1	\$125.00P-05	0.00 NM	1	\$125.00
Channe	l 8 Eyew	itness News		•								
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
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N 30 KLKN	01/24/2	2 01/24/22	Ch 8 News at 6p Ch 8 Eyewitness		6p-630p	M	:30	1	\$180.00P-05	U.UU INIVI	1	\$180.00
Channe	l 8 Eyew	itness News		none op								
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N31 KLKN	01/25/2	2 01/25/22	Ch 8 News at 6p Ch 8 Eyewitness		6p-630p	-T	:30	1	\$180.00P-05	U.UU INIVI	1	\$180.00
Channe	l 8 Eyew	itness News										
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 01/		01/30/22	-T	1 M.F. CM	\$180.00	0.00 W	:30	1	\$180.00P-05	0.00 NIM	1	¢490.00
N32 KLKN	01/20/2	.2 01/20/22	Ch 8 News at 6p Ch 8 Eyewitness		6p-630p	w	.30	'	\$160.007-03	U.UU INIVI	1	\$180.00
Channe	l 8 Eyew	itness News		- 1								
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 01/		01/30/22	Ch 8 News Sat at	1 t 6p CM	\$180.00 6p-630p	0.00 S-	:30	1	\$75.00P-05	0.00 NM	1	\$75.00
NOS KEKIN	01/29/2	.2 01/29/22	Ch 8 News Sat a	•	ор-озор	3-	.30	'	φ/3.00F-03	U.UU INIVI	'	φ13.00
,		s 8 At 6-Sat		·								
	rt Date	End Date	<u>Weekdays</u> S-	Spots/Week	Rate	Rating						
Week: 01/		01/30/22	Ch 8 News Sun a	1 st 530n CM	\$75.00 530-6p	0.00	:30	1	\$100.00P-05	0.00 NM	1	\$100.00
NOT KEKIN	01/30/2	.2 01/30/22	Ch 8 News Sun 8		330-ор	3	.00		Ψ100.001 -00	0.00 14101	'	Ψ100.00
		itness News	At 5:30									
<u>Sta</u> Week: 01/	rt Date	End Date 01/30/22	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u>	Rating 0.00						
			M-F 630p-7p	CM	\$100.00 630p-7p	-T	:30	1	\$120.00P-05	0.00 NM	1	\$120.00
NOO KEKI	01/20/2	L OWLOVEL	M-F 630p-7p	OIVI	000p / p	•	.00	•	ψ120.001 00	0.00 14141		Ψ120.00
	nment To	ū			_							
<u>Sta</u> Week: 01/	rt Date	End Date 01/30/22	<u>Weekdays</u> -T	Spots/Week	<u>Rate</u> \$120.00	Rating 0.00						
N36 KLKN			M-F 630p-7p	CM	630p-7p	W	:30	1	\$120.00P-05	0.00 NM	1	\$120.00
ILLINI	5 11 <b>L</b> 01 <b>L</b>	_ 51/20/22	M-F 630p-7p	ÇIVI	200P 1P	••	.00	į	ψ. <u>_</u> 0.001 00	J. J. T 141VI		ψ. <u>-</u> 0.00
	nment To	_			_							
<u>Sta</u> Week: 01/	rt Date	End Date 01/30/22	<u>Weekdays</u> W	Spots/Week 1	<u>Rate</u> \$120.00	Rating 0.00						
N37 KLKN			**	CM	630p-7p	T	:30	1	\$120.00P-05	0.00 NM	1	\$120.00
TO TALKIN	V 1, Z 1 / Z	_ \_\\\		Oivi	200P 1P		.50	•	ψ.20.001 00	0.00 THIN	'	ψ.20.00

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Order / Rev: 45086 Advertiser: Jim Pillen for Governor

Alt Order #: 27666425 Product Desc: 2022 Primary Election KLKN-TV

Ln Ch	Start	End	Inventory Code	Break	Start/End 1	īme Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
			M-F 630p-7p M-F 630p-7p									
Enterta	inment T	onight									_	
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 01/		01/30/22	T	1	\$120.00	0.00						
N38 KLKN	01/24/2	2 01/24/22	Monday Prime Ot		7p-9p	M	:30	1	\$400.00P-05	0.00 NM	1	\$400.00
The Ba	chelor-Al	3C	Monday Prime O	iner								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 01/	/24/22	01/30/22	M	1	\$400.00	0.00						
N39 KLKN	01/26/2	2 01/26/22	Wednesday Prime		9p-10p	W	:30	1	\$200.00P-05	0.00 NM	1	\$200.00
The Ch	ase-ABC		Wednesday Prim	e 3								
	ase-Abo art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 01/		01/30/22	W	1	\$200.00	0.00						
N40 KLKN	01/27/2	2 01/27/22	Thursday Prime 1	CM	7p-8p	T	:30	1	\$250.00P-05	0.00 NM	1	\$250.00
			Thursday Prime	1								
	19-ABC			0 ( 00/ )	Б.	D #						
Sta Week: 01/	rt Date	End Date 01/30/22	<u>Weekdays</u> T	Spots/Week 1	<u>Rate</u> \$250.00	Rating 0.00						
	Date Ra		escription		t/End Time		Veekdays	Ler	ngth Rate	Rtg Type		
	01/24/2	2-01/30/22 T	hursday Prime 1	7p-8		=	Th		:30 <del>(\$250.00)</del>	0.00 NM		
	e MG 40	_										
-		•	n & Lies 7-9p] Pree	•	_		<b>-</b> L		-20 0250.00	0 00 NM		
	o 1/24/2. G for 40.1		hursday Prime Oth	er 7p-9	р	-	Th		:30 \$250.00	0.00 NM		
11 <del>5</del> 0			Friday Drives 4	CM	7:- 0:-		.20		\$400.00D.05	0.00 NIM	4	¢400.00
N41 KLKN	01/28/2	2 01/28/22	Friday Prime 1 Friday Prime 1	CM	7p-8p	F	:30	1	\$190.00P-05	0.00 NW	1	\$190.00
Shark T	ank-ABC	)	Triday Frime T									
Sta	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 01/		01/30/22	F	1	\$190.00	0.00						
N42 KLKN	01/28/2	2 01/28/22	Friday Prime Other			00 PMF	:30	1	\$150.00P-05	0.00 NM	1	\$150.00
20/20 (	2 hours)-	ARC:	Friday Prime Oth	er	(8:00 PM-10	:00 PM)						
,	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 01/	/24/22	01/30/22	F	1	\$150.00	0.00						
N43 KLKN	01/30/2	2 01/30/22	Sunday Prime 1	CM	6р-7р	S	:30	1	\$175.00P-05	0.00 NM	1	\$175.00
A	-l- F:	\	Sunday Prime 1									
_	_	est Home Vi End Date	deos-ABC Weekdays	Spots/Week	Rate	Rating						
Week: 01/		01/30/22	S	<u> </u>	\$175.00	0.00						
			Sunday Prime 2	CM	7p-8p	S	:30	1	\$175.00P-05	0.00 NM	1	\$175.00
			Sunday Prime 2									
		of Fortune-A			<b>5</b> .	<b>5</b>						
Sta Week: 01/	rt Date	End Date 01/30/22	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$175.00	Rating 0.00						
N45 KLKN			Sunday Prime 3	CM	8p-9p	S	:30	1	\$175.00P-05	0.00 NM	1	\$175.00
N-10 INEINI	01/00/2	.2 01/00/22	Sunday Prime 3	OW	ор ор	3	.00	•	ψ170.001 00	0.00 14101		ψ170.00
Superm	narket Sw	eep-ABC	,									
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 01/		01/30/22	S	1	\$175.00	0.00			<b>*</b> 050 005 05	0.00 1114		4050.00
N46 KLKN	υ1/30/2	2 01/30/22	Sunday Prime 4 Sunday Prime 4	CM	9p-10p	S	:30	1	\$250.00P-05	0.00 NM	1	\$250.00
The Ro	okie-ABC	;	Junuay Fillile 4									
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 01/		01/30/22	S	1	\$250.00	0.00						
N47 KLKN	01/25/2	2 01/25/22	Ch 8 News at 10p		10p-1035p	-T	:30	1	\$175.00P-05	0.00 NM	1	\$175.00
Channa	al & Evou	itness Nous	Ch 8 News at 10p	o M-F								
	। ਨ ⊑yew art Date	itness News End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 01/		01/30/22	-T	1	\$175.00	0.00						
											-	

Print Date: 01/21/22 12:46:41 Page 6 of 6

Totals

51

\$5,805.00

Order / Rev: 45086 Advertiser: Jim Pillen for Governor

Alt Order #: 27666425 Product Desc: 2022 Primary Election KLKN-TV

Ln Ch Start	End	Inventory Code	Break	Start/End	Time Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
N48 KLKN 01/26/22	2 01/26/22	Ch 8 News at 10p	M-F CM	10p-1035p	W	:30	1	\$175.00P-05	0.00 NM	1	\$175.00
		Ch 8 News at 10p	M-F								
Channel 8 Eyewi	tness News	At Ten									
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 01/24/22	01/30/22	W	1	\$175.00	0.00						
N49 KLKN 01/27/22	2 01/27/22	Ch 8 News at 10p	M-F CM	10p-1035p	T	:30	1	\$175.00P-05	0.00 NM	1	\$175.00
		Ch 8 News at 10p	M-F								
Channel 8 Eyewi	tness News	At Ten									
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 01/24/22	01/30/22	T	1	\$175.00	0.00						
N50 KLKN 01/29/22	2 01/29/22	Ch 8 News Sat at	10p CM	10p-1035p	S-	:30	1	\$125.00P-05	0.00 NM	1	\$125.00
		Ch 8 News Sat at	10p								
Channel 8 Eyewi	tness News	At Ten									
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 01/24/22	01/30/22	S-	1	\$125.00	0.00						
N51 KLKN 01/30/22	2 01/30/22	Ch 8 News Sun at	10p CM	10p-1035p	S	:30	1	\$205.00P-05	0.00 NM	1	\$205.00
		Ch 8 News Sun at	: 10p								
Channel 8 Eyewi	tness News	At Ten									
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 01/24/22	01/30/22	S	1	\$205.00	0.00						



125 West 55th St New York, NY 10019 Contract # 27666425 Changes as of: 1/21/2022 at 10:49 AM Version: Highlighting Makegood 1 Status: Confirmed

CPE: 303/405/2715 Flight: 1/24/22 - 1/30/22 Station: KLKN Con Type: POLITICAL/VOTE

Agency: Ax Media Advertiser: Jim Pillen for Governor Market: Lincoln&Hstng-Krny-Pls DMA

Total \$: \$5,805.00

800 W.47th StreetProduct:2022 Primary ElectionOffice:DALLASTotal Spots:51Suite 200Agency Order #:11312417Service:NielsenTotal CPP:\$29.26Kansas City, MO 64112Buyer:Fernie, TaylorPrimary Demo:Adults 55+Total GRP:198.4

Salesperson: SAMUEL LITTLE Assistant: SAMUEL LITTLE2 Traffic #: 45086

214-525-2807 214-525-2807

Separation: Sep:30

Comments: New Order 1/21 - The new order will run Mon 1/24 - Sun 1/30. Please confirm the new order ASAP and alert me of any pre-empts. Thank you! Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TVInvoices ID #9916670 or TV16670, RadioInvoices ID #9914861 or RI14861, Marketron #184659, Spotdata #2095;Separation: 30

						1/24 - 1/30				Total	Total						
#	Day/Time	DP	Program	Rate	Len	1/24	1/25	1/26	1/27	1/28	1/29	1/30		Spots	\$	CPP*	GRP*
1	M-F 6a-6:30a		KILKN News 8 This AM	\$60.00	30	1	1	0	1	0	0	0		3	\$180.00	\$40.00	4.5
2	M-F 6:30a-7a		KILKN News 8 This AM	\$60.00	30	1	0	1	0	1	0	0		3	\$180.00	\$40.00	4.5
3	M-F 7a-8a		Good Morning America	\$75.00	30	1	1	1	1	1	0	0		5	\$375.00	\$18.75	20.0
4	M-F 8a-9a		Good Morning America	\$75.00	30	1	1	1	1	1	0	0		5	\$375.00	\$18.75	20.0
5	Sa 7a-8a		Weekend Good Morning America	\$35.00	30	0	0	0	0	0	1	0		1	\$35.00	\$9.72	3.6
6	Sa 8a-9a		Weekend Good Morning America	\$35.00	30	0	0	0	0	0	1	0		1	\$35.00	\$9.72	3.6
7	Su 7a-8a		Weekend Good Morning America	\$40.00	30	0	0	0	0	0	0	1		1	\$40.00	\$11.11	3.6
8	Su 8a-9a		This Week	\$45.00	30	0	0	0	0	0	0	1		1	\$45.00	\$12.16	3.7
9	M-F 11a-11:30a		Channel 8 Eyewitness News- Midday	\$40.00	30	0	1	1	0	1	0	0		3	\$120.00	\$8.16	14.7
10	M-F 4p-5p		Dr. Phil	\$50.00	30	0	1	0	1	1	0	0		3	\$150.00	\$23.81	6.3
11	M-F 5p-5:30p		Channel 8 Eyewitness News At Five	\$125.00	30	1	0	0	1	1	0	0		3	\$375.00	\$22.73	16.5
12	M-F 6p-6:30p		Channel 8 Eyewitness News At Six	\$180.00	30	1	1	1	0	0	0	0		3	\$540.00	\$31.58	17.1
13	Sa 6p-6:30p		Eyewitness News 8 At 6-Sat	\$75.00	30	0	0	0	0	0	1	0		1	\$75.00	\$19.23	3.9
14	Su 5:30p-6p		Channel 8 Eyewitness News At 5:30	\$100.00	30	0	0	0	0	0	0	1		1	\$100.00	\$16.39	6.1
15	M-F 6:30p-7p		Entertainment Tonight	\$120.00	30	0	1	1	1	0	0	0		3	\$360.00	\$30.77	11.7
16	M 7p-9p		The Bachelor-ABC	\$400.00	30	1	0	0	0	0	0	0		1	\$400.00	\$88.89	4.5
17	W 9p-10p		The Chase-ABC	\$200.00	30	0	0	1	0	0	0	0		1	\$200.00	\$83.33	2.4
MSD 18	Th 7p-8p		Station 19-ABC	\$250.00	30	0	0	0	1 1 0	0	0	0		0	\$0.00	\$67.57	0.0
19	F 7p-8p		Shark Tank-ABC	\$190.00	30	0	0	0	0	1	0	0		1	\$190.00	\$67.86	2.8
20	F 8p-10p		20/20 (2 hours)-ABC	\$150.00	30	0	0	0	0	1	0	0		1	\$150.00	\$57.69	2.6



Contract # 27666425 Changes as of: 1/21/2022 at 10:49 AM

Flight: 1/24/22 - 1/30/22

Product: 2022 Primary Election

Station: KLKN

Con Type: POLITICAL/VOTE Total \$: \$5,805.00

Status: Confirmed

Agency: Ax Media

**CPE**: 303/405/2715

Advertiser: Jim Pillen for Governor

**Market:** Lincoln&Hstng-Krny-Pls DMA

Version: Highlighting Makegood 1

Office: DALLAS

Total Spots: 51 Total CPP: \$29.26

800 W.47th Street Suite 200

**Agency Order #:** 11312417

Service: Nielsen Primary Demo: Adults 55+

**Total GRP: 198.4** 

Kansas City, MO 64112

Salesperson: SAMUEL LITTLE 214-525-2807

Buyer: Fernie, Taylor

Assistant: SAMUEL LITTLE2 214-525-2807

Traffic #: 45086

Separation: Sep:30

125 West 55th St New York, NY 10019

						1/24 - 1/30							- 1/30	Total	Total		
#	Day/Time	DP	Program	Rate	Len	1/24	1/25	1/26	1/27	1/28	1/29	1/30		Spots	\$	CPP*	GRP*
21	Su 6p-7p		America's Funniest Home Videos- ABC	\$175.00	30	0	0	0	0	0	0	1		1	\$175.00	\$35.00	5.0
	Su 7p-8p		Celebrity Wheel of Fortune-ABC	\$175.00	30	0	0	0	0	0	0	1		1	\$175.00	\$33.02	5.3
23	Su 8p-9p		Supermarket Sweep-ABC	\$175.00	30	0	0	0	0	0	0	1		1	\$175.00	\$33.02	5.3
24	Su 9p-10p		The Rookie-ABC	\$250.00	30	0	0	0	0	0	0	1		1	\$250.00	\$80.65	3.1
	M-F 10p-10:35p		Channel 8 Eyewitness News At Ten	\$175.00	30	0	1	1	1	0	0	0		3	\$525.00	\$37.23	14.1
	Sa 10p-10:35p		Channel 8 Eyewitness News At Ten	\$125.00	30	0	0	0	0	0	1	0		1	\$125.00	\$30.49	4.1
27	Su 10p-10:35p		Channel 8 Eyewitness News At Ten	\$205.00	30	0	0	0	0	0	0	1		1	\$205.00	\$35.96	5.7
MGD 28	Th 7p-9p		Truth & Lies	\$250.00	30	0	0	0	1	0	0	0		1	\$250.00	\$67.57	3.7
			·	TO	TALS:	7	8	8	8	- 8	4	8		51	\$5,805,00	\$29.26	198.4



125 West 55th St New York, NY 10019 Contract # 27666425 Changes as of: 1/21/2022 at 10:49 AM Version: Highlighting Makegood 1

Agency: Ax Media Advertiser: Jim Pillen for Governor

800 W.47th Street Product: 2022 Primary Election

Suite 200 Agency Order #: 11312417 Kansas City, MO 64112 Buyer: Fernie, Ta

**Buyer:** Fernie, Taylor **Salesperson:** SAMUEL LITTLE

214-525-2807

Station: KLKN

Market: Lincoln&Hstng-Krny-Pls

Market: Lincoln&Hstng-Krny-Pls DMA

Office: DALLAS Total Spots: 51
Service: Nielsen Total CPP: \$29.26
Primary Demo: Adults 55+ Total GRP: 198.4

Status: Confirmed

Total \$: \$5.805.00

Con Type: POLITICAL/VOTE

Assistant: SAMUEL LITTLE2 Traffic #: 45086

214-525-2807

Separation: Sep:30

Special	
Instructions	

Order Level Comments				
Date/Time	Added by	Comment		
01/21/22 12:14 PM	Taylor Fernie	Other		
01/21/22 10:51 AM	SAMUEL LITTLE	See program change on line 28 and approve if ok.		
01/21/22 10:49 AM	Joy Wenn	See program change on line 28 and approve if ok.		
01/21/22 9:27 AM	System	Notice Received.		
		New Order 1/21 - The new order will run Mon 1/24 - Sun 1/30. Please confirm the new order ASAP and alert me of any pre-empts. Thank you!		
01/21/22 9:06 AM	SAMUEL LITTLE	Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TVInvoices ID #9916670 or TV16670, RadioInvoices ID #9914861 or RI14861, Marketron #184659, Spotdata #2095; Separation: 30		

Competitive Information			
Market Budget:	\$19,350		
KLKN Share:	30%		
Comment:			
	Competitive Unknown		

Daypart Summary						
Day/Time	% Distrib	Spots	Dollars	CPP	GRP	
	100%	51	\$5,805.00	\$29.26	198.4	
Total	100%	51	\$5,805.00	\$29.26	198.4	

Monthly Summary				
Month	Spots	Dollars		
2022-Jan	51	\$5,805.00		
Total	51	\$5,805.00		

	Transaction History							
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Makegood 1	1/21/22 10:49 AM	SAMUEL LITTLE	Confirmed	1	1	\$0		Changes: Total GIMPs from 0 to 198, Total CPM from \$0.00 to \$29,259.07. 2 buylines added or modified.
Queued for Electronic Contracting	1/21/22 9:08 AM					\$0	\$0	
New	1/21/22 9:03 AM	SAMUEL LITTLE	Confirmed	51		\$5,805.00	\$5,805.00	

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.